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MNNG Communication Plan

Armed Services Vocational Aptitude Battery (ASVAB) Modernization
Version 2
Command Information
As of 7 Feb 2025



Purpose The purpose of this communication plan is to advocate for modernization of the Armed Services Vocational Aptitude Battery (ASVAB) by leveraging strategic relationships and coordinated outreach efforts. This initiative will utilize our connections within the National Guard Association of the United States (NGAUS), engage with members of our Congressional Delegation (CODEL), and collaborate with other National Guard states that maintain strong ties to their respective CODELs. Additionally, we will generate and disseminate targeted communications, including letters to the House Armed Services Committee (HASC) and to Senate Armed Services Committee (SASC), to articulate the need for ASVAB modernization. Through these efforts, we aim to foster legislative support, enhance recruitment and readiness, and ensure the ASVAB remains an effective tool for assessing the capabilities of future service members.

<u>Issue</u> The ASVAB, a critical assessment used to determine military enlistment eligibility and job placement, <u>has not been updated in more than 20 years</u>. It remains out of step with the new mission sets, such as cyber and space, and current educational practices, such as the widespread use of calculators for standardized testing and classroom learning. See ASVAB Modernization Congressional One-Pager for proposed actions, recommended bill language, and additional background information.

MNNG Action Utilize multiple engagements to <u>educate</u> and <u>gain support</u> for ASVAB modernization.

Chief, National Guard Bureau (CNGB) - Stake Holder - TAG

• Action: Inform CNGB the steps the MNNG is taking to gain ASVAB modernization. Ask CNGB to discuss with service chiefs that a modernized ASVAB aligns with evolving military mission sets and enhances career-matching algorithms to improve military recruitment and retention.

Director of the Army National Guard (DARNG), LTG Stubbs-Stake Holder - TAG

• Action: Inform DARNG the steps the MNNG is taking to gain ASVAB modernization.

Director of the Air National Guard (DANG) -Acting, MG Pirak - Stake Holder - Brig Gen Begin

• Action: Inform DANG the steps the MNNG is taking to gain ASVAB modernization.

SEA to the CNGB, SEA Raines – Stake Holder – CSEL/SEA

Action: Inform SEA the steps the MNNG is taking to gain ASVAB modernization. Ask SEA to
discuss with service senior leaders that a modernized ASVAB aligns with evolving military
mission sets and enhances career-matching algorithms to improve military recruitment and
retention.

54 Adjutants General – Stake Holders - TAG

- When: February
- Action: Inform TAGs at AGAUS Conference the steps the MNNG is taking to gain ASVAB modernization.

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CODEL Staff Luncheon - Champions - LTC Davis

- When: 5 March
- Action: Inform CODEL Staff about the updated congressional one-pager. Ask for their support of ASVAB Modernization. Re-emphasizing this is not to lower standards but to assess applicant aptitude for skills not previously required for the Armed Forces.

CODEL Staff DC Visit- Champions - TAG & LTC Davis

- When: 10-12 March
- Action: Ask Congressman Finstad to sponsor the ASVAB Modernization bill. Finstad is a
 member of the HASC. Ideally, meet with Finstad first. If Finstad is agreeable, ask other
 Congressional Members to co-sponsor during 1:1 meetings.

Note: A Representative who introduces a bill or resolution in the House is called its sponsor. Several Members together may submit a bill, but only the Member whose name appears first is considered its sponsor; the others are cosponsors. A bill can have only one sponsor, but there is no limit on the number of cosponsors it may have.

NGB's Directors of Strength Maintenance - Champions & Stakeholders - LTC Bingham

- When: 11-14 March
- Action: Inform 54 RRB CDRs/CSMs the steps the MNNG is taking to gain ASVAB modernization. Ask for support by communicating to their GROs the value of an updated test.

XXXX - Champions & Stakeholders - MAJ Kostiuk

- When: XXXX
- **Action:** Inform 54 ANG Recruiting stations the steps the MNNG is taking to gain ASVAB modernization. Ask for support by communicating to their GROs the value of an updated test.

WI, AK, MD, IN GROs- Champions & Stakeholders- LTC Davis

• Action: Inform GROs the steps the MNNG is taking to gain ASVAB modernization. If Congressman Finstad is agreeable to sponsoring the bill, ask these GROs to work with their CODEL members to co-sponsor the bill.

Note: NGB-LL noted that WI, AK, MD had strong CODEL engagement. IN's Senator Young cosponsored applicant medical reimbursement.

NGAMN- Champions - COL Augé

- When: 26-27 April
- **Action:** Submit ASVAB modernization resolution NLT 28 February. Anticipate an approved vote from association members at NGAMN Conference business meeting 26 April.

MNGEA- Champions - CSM Rost

- When: 26-27 April
- **Action:** Submit ASVAB modernization resolution NLT 26 April. Anticipate an approved vote from association members at MNGEA Conference business meeting 26-27 April.

EANGUS Region 5- Champions - CSM Rost

- When: 16-18 May
- **Action:** If approved by MNGEA, submit ASVAB modernization resolution NLT 30 May. Gain other state association sponsors for the resolution.

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EANGUS – Champions – CSM Rost

• When: 10-15 August

• Action: If approved by EANGUS Region 5, submit ASVAB modernization resolution <u>NLT 30</u> <u>May</u>.

15 February to 15 May -States submit resolution proposals visa the EANGUS web form.

NGAUS- Champions - COL Augé

• When: 22-26 August

• Action: If approved by NGAMN, submit ASVAB modernization resolution NLT 30 May. Gain other state association sponsors for the resolution. Present at Joint Resolution Committee at NGAUS conference on 22 August.